



**BE HEARD.
GET RESULTS.**

J. Powers
RECRUITING, INC.

A member of the Sanford Rose Associates® network of offices.

Presenting on behalf of:
Client Confidential, Industrial Sector
Denver, CO
Position:
Director of Marketing

Prepared by Jennifer Powers
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To schedule a time with me, [click here](#)

The position profile has been compiled by J Powers Recruiting, Inc. on the basis of our exclusive arrangement with the Client to help them identify and hire for the specified role.

“Get on board with an amazing company and be part of growing a world-class organization!”

Company Information

1. Our client is a growing, self-performing Industrial Construction company founded 25 years ago.
2. Diverse client base: projects range from energy to food manufacturing.
3. Headquartered in Denver, CO they have grown to 12 locations.
4. Due to growth, the company has an opportunity for their Director of Marketing in Denver, Colorado.
5. Over the last 3 years, the company has tripled its revenue and is on track to double again.
6. Some quotes from employees:
 - a. “It is so exciting to be part of this, the passion and energy are incredible”, “Employees have a lot of autonomy”, “There is not a lot of red tape, so we can get what we need to get the jobs done”, “We have the freedom to go after the work we want to do”, “Since our Leader has been the VP of the Industrial Division, he’s set them on the path for growth and he is growing the A-team. It’s really exciting, the passion and the energy, and growing the team. He’s a great man, he’s fair, loves his family”, “We are branding the company to be the Mercedes of Industrial Construction”, “I really enjoy working for our SVP, he's very passionate with whatever he does, he takes it to heart”, “Leaders of this company make decisions because it is the right thing to do even if it costs money, you don't see that very often”
7. They conduct their business according to their core values.

They Value and Appreciate their Employees

1. Health: Generous and comprehensive health benefits package for employees and their families.
2. Balance: Unlimited PTO Policy – they trust their people to be professionals.
3. Growth: Career and personal - access to a streaming library of 20K leadership and professional development.
4. At home: Smart Dollar - offers a step-by-step program for personal finances.
5. Care: Program that offers financial assistance to all employees–funded by employees and matched by the company.
6. Wealth Building: 4% match on 401k, 100% of employer contributions vested immediately.

Your Role with the Company

With a \$500,000 annual budget, this is YOUR opportunity to take ownership to build and develop the company’s marketing footprint through social media platforms as well as traditional marketing areas. You will lead the building and execution of marketing campaigns from start to finish. Work with the sales and events team to plan and implement company events. Your doer mindset and strong marketing strategy will help get you and the company to the next level.

The Director of Marketing reports to the CFO and will be working with the CEO and other leadership professionals to develop and execute strategic marketing campaigns.

Denver Area, CO

1. The position is based in the Denver area, CO, a top place to plant your family and grow!
 - a. Reasons to Choose Denver – Adventure, Community, Family, Opportunity: [Choose Denver](#)
 - b. Visit Denver: [Visit Denver](#)
 - c. Denver Wikipedia: [Denver Wiki](#)

Your expertise:

- Knowledgeable in the Industrial and/or Heavy Civil Industry
- Expertise in developing and building strategic marketing strategies.
- Background in growing a marketing team.
- Skilled with social media strategy in a professional setting

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